**Real Estate Ad:**

You will create two real estate ads for the kingdom of Wisdom. One will promote moving to Dictionopolis/Digitopolis (claim), one will denounce moving to Dictionopolis/Digitopolis (counter-claim). On your promoting ad, you need to include five different reasons (arguments) for why someone would want to move there and support those reasons with evidence from the text (with citations – example: page 23). On your denouncing ad, you need to include two different reasons (counter arguments) for why someone MIGHT say to move there and two rebuttals (reasons why these arguments are incorrect, using text evidence). You need to include visuals on each ad depicting details from the story to back up the settings. Refer to the rubric for grading details.

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| --- | --- | --- | --- | --- | --- |
|  | 0 | 1-2 | 3-4 | 5-6 | 7-8 |
| **Claim & Counter-claim** | No claim or counter-claim is present | Either the claim or the counter-claim is missing | Claim and counter-claim are present, but only loosely developed | Both claim and counter-claim are present and somewhat relevant to the book | Relevant claim and counter-claim are present |
| **Arguments** | There are no relevant arguments present | There is at least one argument present that relates to the claim | There are at least two or three arguments present that support the claim | There are at least four arguments present that support the claim | There are five arguments that fully support the claim |
| **Counter-arguments** | There are no relevant counter-arguments present | There is at least one counter-argument present that may support the claim | There are two counter-argument that somewhat support the counter-claim | There are two counter- arguments that mostly support the counter-claim | There are two counter-arguments that fully support the counter-claim |
| **Rebuttals** | There are no rebuttals present | There is at least one rebuttal present that may show how a counter-argument is ineffective | There are two rebuttals that may not relate to the counter-arguments | There are two rebuttals that somewhat show how the counter-arguments are ineffective | There are two rebuttals that show how the counter-arguments are ineffective |
| **Text evidence** | There is no text evidence used | Text evidence is minimally used and many not support the arguments/rebuttals | Text evidence is present and somewhat supportive, lacks citations | Text evidence is present and supportive, includes some citation | Text evidence is present, fully supportive, and always includes citations |
| **Visuals** | There are no visuals present | There is at least one visual that may not include details about the settings from the book | There are two visuals that may not incorporate details about the settings from the book | There are at least two visuals that somewhat incorporate details from the book | There are at least two visuals that fully incorporate details given about the settings in the book |
| **Conventions**(spelling, punctuation, grammar, capitalization) | There are 8+ convention errors | There are 6-7 convention errors | There are 4-5 convention errors | There are 1-3 convention errors | There are no convention errors |

**Slides Presentation:**

You will create a slides presentation that includes a claim, five different arguments with evidence from the text that backs up your claim, a counter-claim, two different counter-arguments with rebuttals (why these arguments are incorrect) with evidence from the text, and a conclusion. Your slides presentation will be in response to the following prompt: Which is a better city – Dictionopolis or Digitopolis? You will use the pre-made template to create your presentation, but may add additional slides. You must incorporate at least three visuals. You may only choose this option if you have free access to your iPad. Refer to the rubric for grading details.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | 0 | 1-2 | 3-4 | 5-6 | 7-8 |
| **Claim & Counter-claim** | No claim or counter-claim is present | Either the claim or the counter-claim is missing | Claim and counter-claim are present, but only loosely developed | Both claim and counter-claim are present and somewhat relevant to the book | Relevant claim and counter-claim are present |
| **Arguments** | There are no relevant arguments present | There is at least one argument present that relates to the claim | There are at least two or three arguments present that support the claim | There are at least four arguments present that support the claim | There are five arguments that fully support the claim |
| **Counter-arguments** | There are no relevant counter-arguments present | There is at least one counter-argument present that may support the claim | There are two counter-argument that somewhat support the counter-claim | There are two counter- arguments that mostly support the counter-claim | There are two counter-arguments that fully support the counter-claim |
| **Rebuttals** | There are no rebuttals present | There is at least one rebuttal present that may show how a counter-argument is ineffective | There are two rebuttals that may not relate to the counter-arguments | There are two rebuttals that somewhat show how the counter-arguments are ineffective | There are two rebuttals that show how the counter-arguments are ineffective |
| **Text evidence** | There is no text evidence used | Text evidence is minimally used and many not support the arguments/rebuttals | Text evidence is present and somewhat supportive, lacks citations | Text evidence is present and supportive, includes some citation | Text evidence is present, fully supportive, and always includes citations |
| **Visuals** | There are no visuals present | There is at least one visual that may not include details about the settings from the book | There are two visuals that may not incorporate details about the settings from the book | There are at least two visuals that somewhat incorporate details from the book | There are at least three visuals that fully incorporate details given about the settings in the book |
| **Conventions**(spelling, punctuation, grammar, capitalization) | There are 8+ convention errors | There are 6-7 convention errors | There are 4-5 convention errors | There are 1-3 convention errors | There are no convention errors |
| **Conclusion** | There is no conclusion | There is some sort of conclusion but it does not include the claim or a final, relevant thought | There is a full conclusion but it is missing the claim | There is a conclusion but it is missing the final thought | There is a fully developed conclusion that restates the claim and gives a final, summarizing thought |

**Visitor’s Brochure:**

You will create a brochure advertising the Kingdom of Wisdom as a vacation destination. You will depict both Dictionopolis and Digitopolis equally. You will provide an introduction for each city (two introductions in total), “hooking” potential visitors. You will give four arguments for why someone should visit each city (eight arguments in all) with supporting text evidence and citations (example: page 140). You will include bright, attention-grabbing visuals. You will include the name and contact information for a Visitor’s Bureau for the Kingdom of Wisdom. You will provide a final thought (conclusion) for why visitors should come to the kingdom. Refer to the rubric for grading details.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | 0 | 1-2 | 3-4 | 5-6 | 7-8 |
| **Introduction** | No introduction is present | Only one introduction is present | Both introductions are present but lack a hook | Both introductions are present with a hook | Both introductions are present and include an attention-grabbing hook |
| **Arguments** | There are no relevant arguments present | There are at least three arguments in total, but they may not provide relevant reasons to visit | There are at least two arguments for each city (4 total) that somewhat provide relevant reasons to visit | There are at least three arguments for each city (6 total) that mostly provide relevant reasons to visit | There are four arguments for each city (8 total) that fully provide relevant reasons to visit |
| **Text evidence** | There is no text evidence used | Text evidence is minimally used, not cited | Text evidence is present and somewhat supportive, lacks citations | Text evidence is present and supportive, includes some citation | Text evidence is present, fully supportive, and always includes citations |
| **Visuals** | There are no visuals present | There is at least one visual that may not include details about the settings from the book | There are two visuals that may not incorporate details about the settings from the book | There are at least two visuals that somewhat incorporate details from the book | There are at least three visuals that fully incorporate details given about the settings in the book |
| **Conventions**(spelling, punctuation, grammar, capitalization) | There are 8+ convention errors | There are 6-7 convention errors | There are 4-5 convention errors | There are 1-3 convention errors | There are no convention errors |
| **Contact Information****& Conclusion** | There is no conclusion | There is some sort of conclusion but it does not wrap up the reasons someone should visit | There is a conclusion but it lacks contact information for the Visitor’s Bureau | There is a conclusion with contact information and a final thought, but it is only somewhat relevant  | There is a fully developed conclusion that wraps up the reasons someone should visit the kingdom of Wisdom, and includes contact information for the Visitor’s Bureau |

\*Each of these projects will help you prepare for our Phantom Tollbooth debate! You will be given time in class to work on these projects. Use your time WISELY.

**Due date:** MONDAY 3/7 (at the end of class)